

February 2005

If Rumors Were Horses

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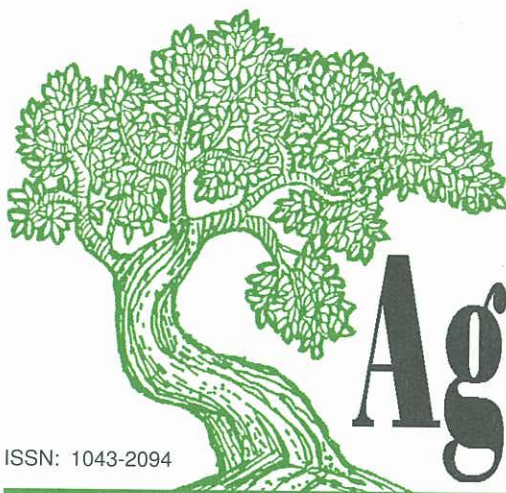
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Against the Grain

c/o Katina Strauch
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Against the Grain

"Linking Publishers, Vendors and Librarians"

ISSN: 1043-2094

eBooks: State of the Art

by **Cris Ferguson** (Electronic Resources/Serials Librarian, James B. Duke Library, Furman University, 3300 Poinsett Highway, Greenville, SC 29613; Phone: 864-294-2713) <cris.ferguson@furman.edu>

We would like to thank **Katina** for the opportunity to guest edit this special eBooks issue of *Against the Grain*.

With the announcement that **Google** will be digitizing books from the collections of **Harvard**, **Stanford**, the **University of Michigan**, the **University of Oxford**, and the **New York Public Library** and making them available online, this issue is especially timely. We are all stakeholders in the eBook industry, whether we are publishers, vendors, librarians, or end users. The eBook industry is still evolving, and it remains an important issue for information professionals.

We have compiled ten articles covering a broad spectrum of topics related to eBooks. **Alan Dawson** and **Jake Wallis** contributed a comprehensive list

of factors to take into consideration when creating your own eBooks. **Heather Wicht** wrote up a thoughtful discussion of eBook selection and acquisition, including discussion of pricing models and a list of considerations when selecting eBooks. **Toby Green** and **Matt Brosius**, of **OECD**, highlight the development of the business model that has contributed to the success of the **OECD eBook** product. In her article "eBooks in the Health Sciences," **Ramune Kubilius** explores the various trends and challenges facing health sciences eBook products. She has included an appendix of some health sciences product vendors. Speaking of vendors, **Jill Grogg** and **Beth Ashmore** conducted interviews with over ten different eBook industry insiders, asking tough questions about sales, usability, and the role of libraries in eBook development. **Lynn Connaway** and **Clifton Snyder** in-

vestigate the possibilities of using transaction log statistics from eBook platforms to analyze usage patterns. **Ellen McCullough**, of **xrefer**, recaps "eBooks and E-Content," a panel discussion from the **2004 Charleston Conference**. **Ellen's** paper focuses on eBook usage and ways to enable patron discovery of eBooks. Representing the academic library perspective, **Randle Gedeon** and **Bettina Meyer** at **Western Michigan University** provide a case study of **WMU's** eBooks initiatives. **Wilhelm Widmark**, of the **University Library of Stockholm (SUB)**, describes and evaluates textbooks as eBooks based upon his experiences with a new project in Sweden. Wrapping up the issue, **Brian Clark** and **William Thompson** provide a critique of two eBook services and discuss some areas for improvement for all eBook vendors.

If Rumors Were Horses

As usual, lots is going on. First off, just got an email from that wonderful Chaos woman — **Sandy K. Paul** <Sandy@SKPAssociates.com>. As of February 27, 2005, Sandy will officially be **Sandra K. Money**. After almost two and a half years of being together, John and she are getting married in the company of a small group of friends and family. Sandy will still keep Paul as her professional name and John will be able to get a Green Card, making his frequent visits to the US much less problematic. Anyway, we promised that we would let you all know. Best wishes to the new couple.

And this gets me to the subject of another marriage. A little bird told me that the vivacious **Helen Henderson** <helen@helenhenderson.com> and the smart-as-a-tack **Chris Leamy** were married this past December in Florida after 22 years of living together! Anyway, Helen and Chris are going to Las Vegas for a short honeymoon the first week of March. Congratulations, Helen and Chris! Many happy returns!

Talk about news! **Bob Molyneux** <drdata@molyneux.com> — Dr.Data, no less — is moving to Huntsville, Alabama to work for **Sirsi** as the **Chief Statistician**. He starts on March 1. What,

you ask, is he going to be doing? Bob will be working mostly on the **Normative Data Project** which was announced at the recent **ALA Midwinter** in Boston. The goals of this cooperative effort are to compile transaction-level data from libraries throughout North America; to link library data with geographic and demographic data on communities served by libraries; and, thereby, to empower library decision-makers to compare and contrast their institutions with real-world industry norms on circulation, collections, finances, and other parameters. **NDP** data and reports will be available online in the second quarter of 2005. This was Bob's first idea for a dissertation topic many years ago but he couldn't get data. But the phoenix has risen. Now he gets the data. Bob will be in Charleston in November to tell us all about it! And there is a great article in **Biblio Tech Review** (14 Jan. 2005) which is worth a check out. www.sirsi.com/Newsevents/Releases/20050117 NDP.html
www.librarynormativedata.info/
www.biblio-tech.com/



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From Your (bundled up) Editor:

Okay. I know I am a wimp, but I am ready for summer. This has been a terrible winter in Charleston. I have worn a coat every day since December. People who have moved to Charleston thinking it's never cold, are having their heads examined.

But, take heart! This issue of *ATG* will warm us up. Guest edited by **Cris Ferguson, Betty Kelly, and Julie Carter**, it is full of all kinds of data about eBooks. Articles are by **Alan Dawson and Jake Wallis, Heather Wicht, Toby Green and Matt Brosius, Ramune Kubilius, Jill Grogg and Beth Ashmore, Lynn Silipigni Connaway and Clifton Snyder, Ellen McCullough, Randle Gideon and Bettina Meyer, Wilhelm Widmark, and Brian Clark and William Thompson**. Whew! That's a lot of articles.

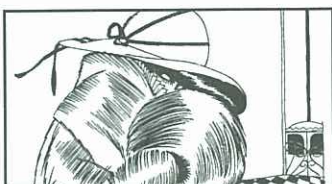
There are interviews with **Aileen McHugh, Dave**

Williams, Bob Schatz, and Philip Blackwell. There are tons of profiles including: **Alan Dawson, Jake Wallis, Heather Wicht, Toby Green, Matt Brosius, Ramune Kubilius, Jill Grogg, Beth Ashmore, Ellen McCullough, Randle Gideon, Bettina Meyer, Wilhelm Widmark, Brian Clark, William Thompson, Betty Kelly, Julie Carter, Cris Ferguson, Alberta Davis Comer, Lynn Silipigni Connaway, and Clifton Snyder**. There is an Op Ed by **Steve McKinzie** regarding keeping print in the face of electronic access, and Part Three in **Mark Herrings'** series on filtering the Internet titled "Free Speech and Filtering Myths."

Plus much, much more!

Gotta go. My husband tells me the sun is out and I may not need a coat outside. I'm excited. Happy New Year and Stay Warm!

Yr. Ed. 



Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: *Against the Grain*, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the *ATG* Homepage at <http://www.against-the-grain.com>.

Dear Editor:

I attended the **2004 Charleston Conference**, and thought the registration fee included a subscription to *Against the Grain*. Yet, I have not received any copies in the mail, and it seems that the December/January issue should be out already. Please advise. Thanks.

Dana E. Yanulavich

Administrator of Electronic Marketing and Publishing Services
SUNY Press, Albany, NY 12207
<yanulada@sunypress.edu>



Editor's note: A subscription to *Against the Grain* is indeed included with attendance at the **Charleston Conference**. The Dec/Jan issue of *Against the Grain* has been mailed. If you have not received your issue, please let me know. Thanks!

Yr. Ed. <kstrauch@comcast.net> 

AGAINST THE GRAIN DEADLINES VOLUME 17 — 2005-2006

2005 Events	Issue	Ad Reservation	Camera-Ready
MLA, Book Expo, SLA	April 2005	02/23/05	03/09/05
ALA Annual, AALL	June 2005	04/27/05	05/11/05
Reference Publishing	September 2005	07/27/05	08/10/05
Charleston Conference	November 2005	09/21/05	10/05/05
ALA Midwinter	Dec. 05/Jan. 06	11/23/05	12/07/05

FOR MORE INFORMATION CONTACT

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Internet: elaughrey@aol.com; Phone: 734-429-1029; Fax: 734-429-1711.

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More from **Sirsi** — **Sirsi Corporation** has acquired **Docutek Information Systems Inc.**, a library technology company whose focus is on eresource and elearning solutions. Now a wholly owned subsidiary of **Sirsi**, **Docutek** will continue to design, develop, sell, and support its **Docutek ERes, Docutek VRLplus, and Docutek atSchool** products. **Docutek's** offices, personnel, and day-to-day operations remain virtually unchanged. The new **Docutek** subsidiary will be an independent business unit that reports up to **Sirsi's** board of directors and CEO. **Dr. Philip Kesten**, **Docutek's** VP of marketing and co-founder will retain his role in the new **Docutek** subsidiary, as will **Yonn Samuels**, **Docutek's** director of engineering. Other development, support, and sales personnel within **Docutek** also remain unchanged. **Nathan Vince**, president and CEO of **Docutek**, and **Slaven Zivkovic**, **Docutek's** VP of technology and co-founder, will pursue other interests.
www.docutek.com

Speaking of which, **Rittenhouse Book Distributors, Inc.** and **Sirsi** are collaborating to provide enhanced functionality for placing book orders electronically through electronic data interchange (**EDI**) using the **x12** protocol. The two companies will also complete functionality for online book ordering via the **Sirsi 9XX Loader**. This partnership is intended to enable **Sirsi** libraries using the **Unicorn Library Management System** to electronically order, invoice, and receive materials from **Rittenhouse** quickly and more efficiently. **Rittenhouse Book Distributors, Inc.** is an aggregator of print and digital content and provides access to products, services, and information for health sciences, scientific, and technical publishing.

www.rittenhouse.com

www.sirsi.com

www.econtentmag.com/Articles/ArticleReader.aspx?ArticleID=7515

Well, hope you enjoyed "Words...They're Just Words" by **John Riley** <jdriley@comcast.net> in the last issue of *ATG* (v.15#6, December 2004/January 2005), pp. 92-93. Like a pluperfect idiot, I forgot to mention that the short story comes from the book *Else Fine...Little Tales of Horror from Libraries & Bookshops* published by **Benjamin Press** in Northampton, Massachusetts. This is available from **Eastern Book** as well as from John himself and many other sources. So, check it out! I know that besides **Bruce** and me, **Toni Nix**, my hard-working right-hand *ATG* printer and her husband **Dean** loved the story and the book. Anyway, John says that he is working on some new stories and the latest involves **Johannes Gutenberg**, **Jesus**, and **Satan**! Hmmm ...

Speaking of which, another off the wall idea that we have is that we would like to start running some library, publishing, vending and related fiction on our new "Fiction Page" (see this issue p.69). There are more people than you know out there (colleagues) that are writing such and we are looking forward to reading it! Anyway, there is even a **Fiction Page contest**, so see this issue, p.69!

And just so you know that *ATG* still has and will continue to have serious scholarly articles with noteworthy impact, I want to update you on happenings at **ALA Midwinter**! *ATG* was mentioned in a lengthy article in **ALA Cognates**, issue 5, **Midwinter 2005 Highlights**, p.4. The article was "Is Print Reference Dead?" by **Walter Bell** and

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discussed a standing-room-only audience (by far the highest—over 150 people—attendance ever at this discussion group) in Boston for the RUSA program, “Hot Topics in Frontline Reference.” A focal point of the discussion was **Dave Tyckoson’s** article in the September, 2004, *ATG* entitled “Facts Go Online: Are Print Reference Sources Still Relevant?” And Dave tells us that the discussion was very interesting and valuable and that *ATG* should be proud. Wow! Pretty cool! Not to mention that *ATG* has our wonderful, astute, hard-working, capable, and perfect editor of the September Reference issue—ta da—**Tom Gilson** <gilsont@cofc.edu>—to thank for his brilliant editing! Thank you, Tom!! Hip, Hip, Hooray!

And speaking of Hip! Hip! Hooray! The awesome **Dave Tyckoson** <davety@csufresno.edu>, he has been selected as the **2005 Isadore Gilbert Mudge Award winner**. This is the highest award that ALA offers to reference librarians! To quote from the ALA/RUSA awards Webpage, the **Mudge Award** is given to: “... an individual who has made a distinguished contribution to reference librarianship.” The criteria for the nominees’ “distinguished contributions to reference librarianship” include imaginative and constructive program in a particular library, publication of an article or book significant in the reference field, creative and inspirational teaching or reference services, active participation in professional associations devoted to reference services, or in other noteworthy activities that stimulate reference librarians to more distinguished performance. Past award winners have included such notable reference librarians as **Bill Katz, Tom Galvin, Charles Bunge, Jim Rettig, Anne Lipow, Virginia Boucher, Beth Woodard**, and, of course, all three of the most recent authors of *Guide to Reference Books*, **Constance Winchell, Eugene Sheehy, and Robert Balay**. The official award ceremony will take place following the RUSA President’s Program at the ALA Annual Conference in Chicago. Wow! Congratulations, Dave!

And, I don’t believe it. It can’t be true. The fantastically knowledgeable **Helmut Schwarzer** has just retired from YBP effective December 31, 2004. Helmut spent his entire professional life, (almost fifty years!), in international bookselling, the last twenty of which with YBP as buyer and director of publisher relations. He became known also to a readership of librarians in the years 1989-1996 when he created, edited and mostly wrote *Dialogue/Trialogue*, a much valued and respected industry newsletter. As you will all remember, Helmut is one of the people who worked for **Richard Abel**. He is also an old friend of **Papa Lyman Newlin**, not to mention a friend of **Bob Nardini** and many, many, countless others. Have a great retirement, Helmut, but we will all miss you! And—Helmut can be reached at <schwarzer@tds.net>.

Speaking of YBP Library Services, YBP has announced sponsorship of the fantastic *Cites & Insights: Crawford at Large*. *Cites & Insights* is an online publication described by its creator, **Walt Crawford**, as “a journal of libraries, policy, technology and media.” The January 2005 issue is the first under YBP’s sponsorship. **Walt Crawford** is a distinctive voice in the world of libraries. He has been directly involved with noteworthy automation ventures almost since the beginning of modern library automation. In the 1960s and 1970s he took part in a variety of early projects

while a staff member at the **University of California, Berkeley**. In 1979 he joined the **Research Libraries Group**, where today he is lead designer for **Eureka**, RLG’s Web-based search interface, and has a key role as well in RLG’s **Open URL** initiatives. Author of fourteen books and hundreds of articles and columns, for more than twenty years **Walt Crawford** has been an observer, commentator, and critic-at-large on every issue of consequence concerning libraries and technology. *Cites & Insights* began in 1995 as the *Trailing Edge Notes* section of *Library Hi-Tech News*. In 2000 *Cites & Insights* became an independent online free publication, which it remains today, a vehicle for the highly personal, often contrarian, and always interesting voice of **Walt Crawford**. YBP will have no role in the content of *Cites & Insights*. “Since the beginning I’ve thought of *Cites & Insights* as an experiment,” Crawford said. “YBP’s sponsorship helps to convince me that the experiment is over. Now I look forward in the years ahead not only to continuing *C&I*, but to strengthening it with features such as outside conference and program reports. I consider *Cites & Insights* the most important writing I do in the library field.” Talk about a home run! To download *Cites & Insights: Crawford at Large*, and to sign up to be notified when new issues appear, visit <http://cites.boisestate.edu/>.

<http://www.ybp.com>

And speaking of **Bob Nardini**, be sure and read “Issues in Vendor/Library Relations” in this issue, p.92. It’s about by **Linda Behrend** <behrend@utk.edu> and focuses on the importance of faculty publishing.

The fantabulous (does he ever show his age?) **Dan Tonkery** <dtonkery@ebSCO.com>, director of business development for **EBSCO Information Services**, has been named the 2005 recipient of the **ALCTS/Bowker Ulrich’s Serials Librarianship Award**. Presented by the Serials Section of the Association for Library Collections and Technical Services (ALCTS) Division of the American Library Association and sponsored by Bowker, this annual award is given in recognition of distinguished and ongoing serials-related activities through participation in professional associations, groups and/or library education programs. It honors those who make significant contributions to serials literature and those who strive to enhance comprehension of the serials world. Prior to joining EBSCO in 2001, **Tonkery** served as president of the **Faxon Company**, (before and after its acquisition by RoweCom), president and CEO of **Readmore, Inc.**, and president and founder of **Horizon Information Services**. He was on the Board of Directors for the **Council on Library and Information Resources** and is a member of the **Friends of the National Library of Medicine**. A past president of the **North American Serials Interest Group (NASIG)** and active member of ALA, **Tonkery** is the author of more than a dozen papers addressing various aspects of the information services industry. And, for those of you in **Charleston** last November, you’ll remember the **Old Timer’s Panel** which **Mike Markwith** put together as one of the highlights. It included **Dan, Mike, Knut Dorn, John Laraway**. These people aren’t getting older, they are getting better!

Sad news. **Elton Bryson Stephens**, founder and chairman emeritus of **EBSCO Industries, Inc.**, died Saturday, Feb. 5. He was 93. **Elton B. Stephens** spent a lifetime advancing the arts, health, finance and banking, education and community in Alabama. His vigorous support of Alabama institutions of art and higher education includes the establishment of the EBSCO Endowed

Chair of Library Service at the University of Alabama School of Library and Information Studies, the first endowed library chair in the U.S. In recent years, Stephens gifted Birmingham-Southern College, where in 1928 at the age of 17 he began his college education, with the **Elton B. Stephens Science Center**. He and his wife helped establish the **Alys Robinson Stephens Performing Arts Center**, named for her and located on the campus of the **University of Alabama at Birmingham**. In the early nineties, Stephens personally launched a campaign to revive the **Alabama Symphony** from insolvency. This succeeded, and today the symphony operates with a multi-million dollar endowment. In 1932, Stephens graduated from **Birmingham-Southern College**. He earned his law degree from the **University of Alabama School of Law** in 1936. He held honorary doctorate degrees from **Birmingham-Southern** (Doctor of Laws) and the **University of Alabama** (Doctor of Humane Letters). He was named Outstanding Alabama Corporate Citizen in 1989. In 1944, Stephens and his wife formed a partnership to sell esprit de corps and recreational supplies, including magazine subscriptions, to the U.S. Armed Forces. Today, EBSCO is a collection of more than 30 business units with 5,000 employees active internationally in information services, publisher services, real estate development and manufacturing. Stephens’ many writings to his second family of EBSCO personnel include: “Don’t, whatever you do, neglect a customer. Devote your entire energies and time while on the job, and off the job if necessary, to give the service so necessary for customer satisfaction.” Stephens’ vision and example have lived far beyond his active service. Stephens is survived by sons **J.T. Stephens, Elton B. Stephens, Jr.** and daughters **Jane Comer** and **Dell Brooke**, 14 grandchildren and three great-grandchildren. What an incredible man. May he rest in peace.

Wolters Kluwer Health has made three new executive appointments. **Linda Holder** was named **Vice President and Chief Financial Officer**, **Neil L. Schmidt** joined the company as **Vice President of Operations** and **Dr. Paul Weislogel** has been promoted to **Executive Vice President of LWW Journal Publishing**. www.ovid.com

Some great news! **OCLC Founder Frederick G. Kilgour** was inducted into the **TopCAT Hall of Fame** during the premiere technology event in central Ohio. Comprised of 208 member organizations in central Ohio, the **Columbus Technology Council** sponsors the **TopCAT (Top Contributions to the Advancement of Technology)** awards, which were presented in 10 categories from among some 100 nominations. The awards were presented Jan. 20 in Columbus. The **Columbus Technology Council** inducted **Frederick G. Kilgour**, founder and first president of OCLC, into the **TopCAT Hall of Fame** for his contributions to the advancement of technology, the creation of jobs in Central Ohio, and drawing attention to Central Ohio as an important center for information technology. Mr. Kilgour, who is 91, and resides in Chapel Hill, North Carolina, delivered brief acceptance remarks to the audience of 650 via videotape. In 1967, the presidents of the colleges and universities in the state of Ohio founded OCLC to develop a computerized system in which the libraries of Ohio academic institutions could share resources and reduce costs. OCLC’s first offices were in the Main Library on the campus of **Ohio State University**, and its first computer room was housed in the OSU Research

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Rumors

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Center. It was from these academic roots that **Mr. Kilgour**, OCLC's first president, oversaw the growth of OCLC from a regional computer system for 54 Ohio colleges into an international network. Today, OCLC is the world's largest library cooperative, serving more than 52,000 libraries of all types in the United States and 95 countries and territories around the world. This was history and many of us were there.

Speaking of which, OCLC's Open WorldCat program received the **TopCAT Outstanding Service Award**. The criteria for the **Outstanding Service Award** include: innovativeness; business impact; societal impact; market impact; practical; and illustrates the best use of technology in a new product or service introduced after Jan. 1, 2000. **Chip Nilges**, Executive Director, **WorldCat**, **Content** and **Global Access**, accepted the Outstanding Service Award on behalf of the **Open WorldCat team**. As we all know, the **Open WorldCat** program makes records of library-owned materials in OCLC's WorldCat database available to Web users on popular Internet search, bibliographic and bookselling sites. portal.columbiastechweek.org/newsdetail.asp?id=1311

Moving right along, **Baker & Taylor** and **OCLC NetLibrary** have combined their strengths to facilitate delivery of a broader range of **eContent** to the library market. This agreement will result in a significant increase for B & T customers in the scope of **eContent** delivered within already established programs and workflows. www.btol.com
www.netlibrary.com

From OCLC Abstracts, January 10, 2005, v.

8 #2 — OCLC and **Antarctica Systems, Inc.** plan to test library users' search preferences by launching a pilot to evaluate library users' experiences with searching and display of search results using a visual interface developed by **Antarctica Systems, Inc.** The pilot will run from January through April 2005 and will be implemented on a database of electronic books that will be available to all users of the **OCLC Base Package** and the **OCLC Collection** on the **OCLC FirstSearch** service. **Antarctica Systems, Inc.** will use its **VisualNet** data visualization software to create a visual interface to the electronic books database. When users select the electronic books database on **FirstSearch**, they will be given the option to use the visual interface for searching and viewing results. OCLC will conduct a user survey to gauge feedback during this pilot and will also collect usage statistics that will be evaluated for future applications. <http://www.antarctica.net/Press/news11150401.asp>
<http://www5.oclc.org/downloads/design/abstracts/index.htm>

And some predictions for 2005 — from **John Battelle**, one of the cofounders of **Wired Magazine** and the founder and former **Chair of Standard Media International**, publisher of **The Industry Standard** and **TheStandard.com**: • **Yahoo!** and **Google** will both test systems that combine local merchant inventory information with search, so that merchants can use search as a direct sales channel. • **Firefox** will near 15% of total browser share. • **Microsoft** will lose search share before it gains it back later in the year when the integration of **MSN** search starts to scale with new versions of **Office** and **IE**. • **Google** will introduce **Video search**, but it will stay in Labs. • **Mobile** will finally be plugged into the Web in a way that makes sense for the average user. • By the end of the year, there will be no question that

search is a media business, and that the major players in search are major players in the **content business**. Remember, you read it here.

<http://battellemedia.com/archives/001151.php>

More from OCLC Abstracts, v.8 #3, January 17, 2005 — A comprehensive **Florida study** to assess **taxpayer return-on-investment** in **Florida's public libraries** used a variety of data collection and analysis methods, including the public library **annual data reports** to the **State Library and Archives of Florida**, a statewide household telephone survey of adults, in-library surveys of adults, a follow-up survey of the libraries, surveys of organizations, such as businesses and schools, and an input-output econometric model. Key findings: Overall, **Florida's public libraries** return \$6.54 for every \$1.00 invested from all sources. For every \$6,448 spent on public libraries from public funding sources in Florida, one job is created. For every dollar of public support spent on public libraries in Florida, gross regional product increases by \$9.08. For every dollar of public support spent on public libraries in Florida, income (wages) increases by \$12.66. <http://webjunction.org:980/wj/documents/8495.pdf>

Accucoms BV and **Royal Swets & Zeitlinger NV** have announced that Accucoms has acquired **Extenza Marketing Solutions (EMS)**, a publisher services company, from **Swets**. **EMS'** focus on customized, cost-effective and efficient publisher marketing solutions is in line with **Accucoms'** strategy of offering comprehensive marketing services to the scholarly publishing community. **EMS** and its personnel will be fully integrated into the current Accucoms business. "This divestment reflects **Swets'** overall policy of spinning off our smaller businesses to focus on core activities at **Swets Information Services**," remarked **Bob Visser**, **Swets' Chief Information Officer** and Executive Board member, founded in 2004, **Accucoms BV** provides sales and marketing services for academic and professional publishers world-wide. Based in The Netherlands, **Accucoms** offers a range of services including inbound and outbound telemarketing services; sales support; and outsourced customer service to publisher clients across the globe. **Accucoms** offers outsourcing solutions to publishers both to maintain existing business and to increase new revenues and develop new clients. **Extenza Marketing Solutions** was launched in October 2001 by **Royal Swets & Zeitlinger** to provide outsourced, cost effective telemarketing and direct marketing services to publishers.

<http://www.swets.com>

Beginning May 2, 2005, NIH-funded investigators are requested to submit to the **NIH National Library of Medicine's (NLM) PubMed Central (PMC)** an electronic version of the author's final manuscript upon acceptance for publication, resulting from research supported, in whole or in part, with direct costs from NIH. The author's final manuscript is defined as the final version accepted for journal publication, and includes all modifications from the publishing peer review process. This policy applies to all research grant and career development award mechanisms, cooperative agreements, contracts, Institutional and Individual **Ruth L. Kirschstein** National Research Service Awards, as well as NIH intramural research studies. The policy is intended to: 1) create a stable archive of peer-reviewed research publications resulting from NIH-funded research to ensure the permanent preservation of these vital published research findings; 2) secure a searchable compen-

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dium of these peer-reviewed research publications that NIH and its awardees can use to manage more efficiently and to understand better their research portfolios, monitor scientific productivity, and ultimately, help set research priorities; and 3) make published results of NIH-funded research more readily accessible to the public, health care providers, educators, and scientists. This final **NIH Public Access Policy (the "Policy")** reflects modifications and clarifications to the proposed policy released September 3, 2004, in the **NIH Guide for Grants and Contracts** and September 17, 2004, in the **Federal Register** and the more than 6,000 public comments received through November 16, 2004. The most significant change in the Policy from that originally proposed is to provide more flexibility for authors to specify the timing of the posting of their final manuscripts for public accessibility through **PMC**. The proposed policy indicated a six-month delay of posting through **PMC**. The Policy now requests and strongly encourages that authors specify posting of their final manuscripts for public accessibility as soon as possible (and within 12 months of the publisher's official date of final publication). The Policy also clarifies that the publication date is the publisher's official date of final publication.

<http://www.nih.gov/about/publicaccess/index.htm>

Speaking of NLM, **Betsy L. Humphreys** has been appointed Deputy Director of the National Library of Medicine (NLM). The appointment was announced by Library director **Donald A.B. Lindberg, M.D.** As we all know, the NLM, the world's largest library of the health sciences, is a part of the **National Institutes of Health**. The Library serves as a national and international bio-

medical and genomic data resource for scientists, health professionals, academia, and the general public. The Deputy Director shares responsibility with the Director for overall program development, program evaluation, policy formulation, direction and coordination of all Library activities. In addition, the Deputy Director is responsible for the day-to-day operations of the Library, and in the absence of the Director, assumes full responsibility for all functions performed by the National Library of Medicine. Ms. Humphreys has served as **NLM Associate Director for Library Operations** since 1999. Ms. Humphreys joined the NLM in 1973 and held various increasingly responsible managerial positions prior to assuming the Associate Director for Library Operations position, including serving as the **Deputy Associate Director for Library Operations** for 15 years and as **Assistant Director for Health Services Research Information** since 1986. She holds a Bachelors degree in history from **Smith College** and a Masters in Library Science from the **University of Maryland**.

And while we're on the subject of medicine and thanks to the astute **Ramune Kubilius** <rkubilius@northwestern.edu>, **Medical History** is the first journal to be digitized and mounted through **PubMed Central** under the **Medical Journals Backfiles Digitization Project**. **Medical History** is published by the **Wellcome Trust for the History of Medicine at University College London** and **The Wellcome Library**. <http://www.ucl.ac.uk/histmed/medhist.html>
http://www.nlm.nih.gov/news/press_releases/intlpubmed04.html
http://library.wellcome.ac.uk/doc_wtx017073.html
<http://pubmedcentral.gov/>
http://library.wellcome.ac.uk/doc_wtx017070.html

The Department of Energy Office of Scien-

tific and Technical Information (OSTI) has joined **CrossRef**. The OSTI plans to assign **Digital Object Identifiers (DOIs)** to its **Information Bridge** platform, which currently contains 94,000 scientific and technical reports. **Information Bridge** serves as an open source to full-text and bibliographic records of **DOE** research in physics, chemistry, materials, biology, environmental sciences, energy technologies, engineering, computer and information science, renewable energy, and other topics. It consists of full-text documents produced and made available by the **Department of Energy National Laboratories** and grantees from 1995 forward. Additional legacy documents are also included as they become available in electronic format. OSTI is the largest provider of so-called "gray literature" to join **CrossRef** since CrossRef moved late last year to include publishers of working papers and technical reports among its members. Other new CrossRef members who are registering working papers or reports include the **Social Science Research Network** and **Woods Hole Oceanographic Institute**.
www.crossref.org

A new **LibQUAL+(TM)** publication, **Libraries Act on Their LibQUAL+(TM) Findings: From Data to Action**, is now available for purchase from **ARL**. The book, edited by **Fred M. Heath, Martha Kyriallidou, and Consuela A. Askew**, focuses on the value of **LibQUAL+(TM)** survey data to help librarians provide better services for users. The articles in the publication were written by participants in the **2002 LibQUAL+(TM)** survey.
<http://www.arl.org/pubs/scat/order/pubform.html>

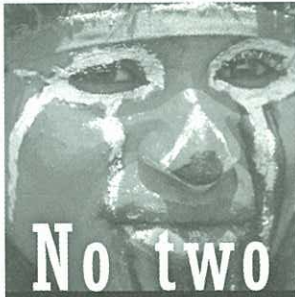
Thomson Scientific, a business of **The Thomson Corporation** (NYSE: TOC; TSX: TOC), has announced that **ISI Web of Knowledge(SM)** has been nominated as a **Codie Awards Finalist** in the categories of **Best Online Science or Technology Service** and **Best Content Aggregation Service**. Sponsored by the **Software & Information Industry Association (SIIA)**, the **20th Annual Codie Awards Gala** will be held on May 25, 2005 at the **Universal Studio Globe Theater** in **Universal City, CA** to announce the winners in each category. Because the outcome is based on the votes from fellow industry executives, the **Codie Awards** have the distinction of being the only peer recognition program honoring excellence in the software and information industry. <http://www.siaa.net>
<http://www.scientific.thomson.com>

Speaking of which, **Thomson Scientific**, has announced that **Zoological Record**—the oldest continuing database of animal biology—is now available on **ISI Web of Knowledge(SM)**. **Zoological Record** is a respected information resource for every field in animal biology; for academic, government, and commercial projects; and for conducting reliable and in-depth information searches. www.scientific.thomson.com

Some news from **Scarecrow Press** and the awesome **MaryJo Godwin** <mgodwin@scarecrowpress.com> — **Ann Carlson Weeks**, professor of the practice, College of Information Studies, **University of Maryland** and **Joyce Valenza**, library information specialist, **Springfield Township High School**, **Erdenheim, Pennsylvania**, have been named to the editorial board of **Teacher-Librarian: The Journal for School Library Professionals** published by **Scarecrow Press**. journals@rowman.com

Blackwell Publishing has appointed **Christopher Hall** as **Chief Financial Officer**. Chris assumed the role on February 1, 2005, replacing

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No two faces are alike

e-mail ► info@brockhaus-germanbooks.com
Internet ► www.brockhaus-germanbooks.com

The same holds true for libraries. **Brockhaus/German Books** recognizes that every collection is as unique as a face.

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Fax
(+49) 71 54/13 27 13

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Mark Houlton who retired from Blackwell after 14 years with the company. An **Oxford graduate**, Chris holds a masters degree in physics from **Jesus College** and is a fellow of the **Institute of Chartered Accountants**. **Blackwell Publishing** partners with more than 600 academic and professional societies. Blackwell publishes over 750 journals and 600 text and reference books annually, across a wide range of academic, medical, and professional subjects. The company remains independent with over 900 staff members in offices in the US, UK, Australia, China, Denmark, Germany, and Japan.
www.blackwellpublishing.com
www.blackwell-synergy.com

Speaking of which, the **Federation of European Microbiological Societies (FEMS)** has selected **Blackwell Publishing**, to publish its five journals: **FEMS Microbiology Letters**, **FEMS Microbiology Reviews**, **FEMS Microbiology Ecology**, **FEMS Immunology and Medical Microbiology**, and **FEMS Yeast Research**. Blackwell will take over publication of the journals from **Elsevier** in January 2006.
www.fems-microbiology.org
www.blackwell-synergy.com

The **Library of Congress** has installed **Innovative Interfaces' Electronic Resource Management**. **Electronic Resource Management** provides tools to collect and manage the licensing and administrative details of its myriad electronic resources while dramatically improving staff and patron access to this information. The **Library of Congress** implementation is a stand-alone sale that will use an **Oracle** database. Although **Electronic Resource Management** is currently in active use at over 80 Millennium libraries, **Innovative** began to explore integration of the product with library system software from other vendors early in 2003. **Cornell University**, the **State University of New York at Buffalo**, and **Utah State University** are in the vanguard of libraries taking advantage of the opportunity to organize, track, and control the hundreds of complex electronic sources that consume ever-increasing portions of library budgets. www.iii.com

PASCAL has announced the creation of a 12 million volume **Virtual Academic Library** for **South Carolina** driven by **Innovative's INN-Reach** resource sharing solution. <http://pascal.tcl.sc.edu/programs/pr/press-release.050201-3.doc>

The blazingly hot executive director of **PASCAL** **Richard Moul** <RMoul@gwm.sc.edu> has announced that the hard-working **Jean Mark Sens**, **PASCAL's** graduate project assistant since November 2003, has moved on to his first professional position. He will be a collection development and reference librarian in **Ellender Memorial Library** at **Nicholls State University** in **Thibodaux, Louisiana**. **Rachel Luria**, who has been working on the **PASCAL LSTA** grant project since June will be taking over **Jean Mark's** duties. **Rachel** will be working 20 hours per week. She is working towards her **M.F.A.** in fiction at the **University of South Carolina**.

I don't know how and what we are going to do without her. Really. **Mary Bull** <mary@LEO.SCSL.STATE.SC.US> will be retiring from her position as **DISCUS Program Director** at the **South Carolina State Library** effective March 1, 2005. The **State Library** is actively seeking a new **Director** for **DISCUS** — **South Carolina's**

Virtual Library. Happily, **Mary** says that she does not intend to leave the library word entirely. More to come? Meanwhile, the position vacancy notice appears at: www.state.sc.us/jobs/positions/P000136248.html.

ProQuest Information and Learning has completed the acquisition of privately held **Voyager Expanded Learning**, a leading provider of in-school core reading programs, reading intervention programs, and professional development programs for school districts throughout the United States. "Voyager is the platform on which we will continue to build the **K-12** business we've been carefully developing over the last few years, with the acquisitions of **SIRS**, **Reading A-Z** and **CultureGrams**," said **Alan Aldworth**, chairman and chief executive officer of **ProQuest Company**. **Voyager's** senior management team will remain with the company and report to **Ron Klausner**, president of **ProQuest Information and Learning** and acting president of **Voyager Expanded Learning**. **Voyager's** headquarters will remain in **Dallas, Texas**. www.il.proquest.com/

Serials Solutions unveiled **Central Search**, a full-featured federated search engine, at the **American Library Association Midwinter Conference** in **Boston**, Jan. 15-21. **Central Search** extends **Serials Solutions** suite of offerings of e-serials access and management tools and services and allows patrons and librarians to search disparate digital resources from a single, easy-to-use interface, accelerating patrons introduction and access to the richness of their libraries' collections. Through a strategic partnership with **WebFeat**, **Central Search** software is able to connect to databases using **WebFeat** translator technology and technology developed by **Serials Solutions**. This delivers industry-leading coverage, including virtually all of a library's fulltext databases, abstract and index databases, and local catalogs. **JR Jenkins** is **Central Search** product manager.
www.webfeat.org
www.serialssolutions.com
www.il.proquest.com

While we're on federated searching, The **City of San Diego Public Library** has launched its **One-Search** federated search solution enabling patrons to search the Library's vast catalog resources and 73 online databases simultaneously with a single intuitive interface. **SDPL One-Search**, powered by **WebFeat**, will be available to the public at the **Central Library** and all 34 branch libraries located throughout **San Diego**. It may also be accessed remotely through the Library's Website by persons with a valid **San Diego Public Library** card. With the launch of **One-Search**, the **San Diego Public Library** joins the ranks of other major metropolitan libraries such as the **Chicago Public Library**, **Boston Public Library** and the **Los Angeles Public Library**—that are currently using **WebFeat** systems.
<http://www.sandiego.gov/public-library>
<http://www.webfeat.org>

We heard about this in **Charleston** in November when the incredible **Phil M. Davis** (Life Sciences Librarian, **Cornell University**) gave a paper on "The Ethics of Republishing" and the brouhaha continues. **Emerald Group Publishing Limited** has responded to the upcoming article "The Ethics of Republishing: A Case Study of **Emerald/ MCB University Press Journals**" expected for publication in **Library Resources & Technical Services** Spring, 2005. Read more about this on the **Liblicense** archive www.emeraldinsight.com.

Ad Fontes, LLC, the **Virginia**-based publisher of the **Digital Library of Classic Protestant Texts**, has named **Todd Bludeau** as **Director** of

Sales. **Mr. Bludeau** joins the company with 13 years' experience in the micro-publishing industry, having served as Vice-President of **Norman Ross Publishing** and, for the last eight years, as President of **InterDocumentation Company (IDC) USA**. **Ad Fontes** is a famous Latin phrase that, translated, means "back to the sources." As one of the most important catch phrases of the 15th and 16th centuries, the words *ad fontes* indicated a scholarly commitment to ancient authorities, both secular and religious. The company has appropriated this Latin phrase hoping to facilitate the study of the foundational sources of Western religious thought and to stimulate fresh insights into an ancient, but still quite vital, tradition.
www.ad-fontes.com. **Ad Fontes, LLC**

At the **Association of American Publishers/ Professional and Scholarly Publishing (AAP/ PSP) Annual Meeting Parity Computing, Inc.** unveiled the public release of **Version 3** of software for automatically creating organizational and professional profiles. The platform can identify people and institutions from diverse data sources, such as research literature, books, patents, press releases, and company web pages, organizing them into unique, unambiguous profiles. Publishing customers in particular are using this technology to create connections in their existing product offerings and to develop new products and services. **Dr. Mohan Paturi**, Chair of the Computer Science department at **University of California, San Diego** is one of **Parity Computings** founders. **Parity Computing, Inc.** is a provider of text mining and knowledge discovery solutions, enabling businesses to recognize the value inherent in their data. **Parity** applies its intelligent automation technology to applications including reference tagging and linking, ontologies and classification, and organizational and author profile solutions. **Parity's** technology and in-depth expertise provide significant competitive advantages to customers in the domains of science and technology research (STM publishing, digital libraries, biotech/pharmaceutical), and business research (intellectual property, recruiting, institutional knowledge management). **Parity's** customers include **Elsevier**, **IEEE**, **ACM** among many others. www.paritycomputing.com

From **Edupage**, February 7, 2005 — As we all know, **Google** is planning to scan millions of volumes from several prestigious libraries and make them available over the Internet. **Google** plans to scan books that are in the public domain and perhaps short excerpts from copyrighted books. A recent article in the **Chronicle of Higher Education** (7 February, sub. Required) quotes the astute **Sally C.L. Morris**, chief executive of the **Association of Learned and Professional Society Publishers (ALPSP)** saying "that although the sheer number of academic publishers represents a powerful disincentive to obtaining permissions from all of them, that doesn't mean there's not a legal requirement to do it." And what happens to books that are in the public domain in one country and not another? **Steve Langdon** of **Google** assures us that, "In every case, **Google's** presentation of the works to the public will keep authors and publishers in mind and be well within the bounds of copyright law." **Chronicle of Higher Education**, 7 February 2005 (sub. req'd) <http://chronicle.com/prm/daily/2005/02/2005020703n.htm>.

From **Edupage**, January 12, 2005 — French researcher **Guillaume Tena** is currently on trial in a Paris court for violating copyright laws when he exposed software flaws in an antivirus application called **Viguard**, developed by **Tegam Interna-**

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tional, a French company. **Tena** is a researcher at **Harvard University**. The court's final ruling is expected March 8. There is much more info in the actual article. See it at: news.com.com/2100-7348_3-5531586.html.
listserv@listserv.educause.edu

Did you see the **WSJ** article on February 3, 2005 entitled "Public to See Health Research Sooner" by **Bernard Wysocki Jr.** (**Wall Street Journal**, (Eastern edition), New York, N.Y.: Feb 3, 2005, pg. D.5). It's about the tension between commercial publishers who see their profits threatened and NIH Director **Elias Zerhouni's** desire to make many articles available within six months of publication free of charge. Listed as a possible alternative is a consortium called patientINFORM.
<http://proquest.umi.com/pqdweb>
<http://wsj.com>

On January 16, 2005, **Blackwell's Book Services** saluted all the past winners of the **ACRL/Blackwell's Excellence in Academic Libraries Awards** at an exclusive ALA Midwinter event at **Tapeo**, on Boston's fashionable Newbury Street. Award-winners mixed with Blackwell's staff, customers and library press, sipping Sangria and snacking on tapas by the fireplace while the snow swirled outside. **Blackwell's Limited CEO Philip Blackwell** — see our interview, this issue, p.65 — was among the evening's speakers, who included **Andrew Albanese** of **LJ Academic Newswire**, and **Larry Hardesty** of **University of Nebraska**, who conceived of the award over five years ago. In addressing the group, **Philip Blackwell** expressed his delight at seeing so many of the award winners gathered together, on "the other side of the river", referring to his many business trips to Cambridge. **Andrew Albanese** emphasized how he has been repeatedly impressed by the important work being done in academic libraries, despite budget cuts, the weak dollar, and often, lack of institutional support. The "father" of the **Excellence in Academic Libraries** award, **Larry Hardesty**, beamed as he greeted his peers and past award-winners, and recounted the history of the award. Over 15 institutions have received the **Excellence in Academic Libraries Award** since 2000. Sponsored by **ACRL** and **Blackwell's Book Services**, the award recognizes the staff of a college, university and community college library for programs that deliver exemplary services and resources to further the educational mission of the institution. The 2005 winners have just been announced (see <http://www.ala.org/acrl>) and will be honored at an event at **ACRL 2005** in Minneapolis.

Moving right along, if you visit the Website above — The recipients of the **2005 Excellence in Academic Libraries Award**, sponsored by **ACRL** and **Blackwell's Book Services**, are the **Pierce College Library**, Lakewood and Puyallup, Wash.; **Mount Holyoke College Library**, South Hadley, Mass.; and the **University of Virginia Library**, Charlottesville, Va. The **Pierce College Library**, winner of the community college category, was recognized for being a national leader in outcomes assessment focused on student learning. **Mount Holyoke College Library**, winner of the college category, demonstrated excellence as a team in furthering the educational mission of its college. The **University of Virginia Library**, is the winner of the university category, and was selected for its broad, deep and early innovation that has proven its effectiveness over time and is being

emulated by other academic libraries as they reposition their services for the future. Each winning library will receive \$3,000 and a plaque, to be presented at an award ceremony held on each recipient's campus. The winners also will receive special recognition at the **ACRL President's Program** during the **American Library Association (ALA) Annual Conference** on Monday, June 27, 2005, at 1:30 p.m. in Chicago.
<http://www.ala.org/acrl>

The **African Capacity Building Foundation (ACBF)** has announced the selection of **Blackwell's Book Services** and **Ebook Library** as the primary providers of print and digital materials for its **Library and Information Centre**. Based in Harare, Zimbabwe, the mission of the **ACBF** is to foster and support sustainable human and institutional capacity for poverty reduction in Africa. The **Library and Information Centre** is a central part of the institution's strategic mission, as it provides information and research support to local and foreign researchers, policy-makers, government ministries and staff. www.blackwell.com

We had a great visit with the fabulous, wonderful, and smiling **John Laraway** <John.Laraway@Blackwell.com> a few weeks ago. Then I got an email from my best friend **Susan Campbell** <scampbel@ycp.edu> (John's friend and partner in ice cream consumption). Coincidences.

Just heard. **Bill Gosling** has stepped down at **University of Michigan** for health reasons. More to come.

John Wiley & Sons, Inc. (NYSE: JWA) (NYSE: JWb), has been named by **FORTUNE** magazine as one of the "100 Best Companies to Work For." **Wiley**, a first-time participant in **FORTUNE's** annual process was the only publishing company to be elected to the list. **William J. Pesce**, **Wiley's** President and CEO, says: "Wiley is a very special place—a closely knit, global community, in which talent, integrity, and commitment are valued as critical to our success." As part of its evaluation of **Wiley's** culture and practices, **FORTUNE** magazine randomly surveyed 350 of the company's colleagues. **FORTUNE** highlighted the company's responsiveness to their needs, saying that "When this publisher moved from Manhattan in 2002, it asked employees what perks they wanted — and followed through by providing a pristine river location, on-site exercise room, café, and free shuttle service." While new to **FORTUNE's** "100 Best Companies to Work For" list, **Wiley** has been recognized on several past occasions for its exceptional culture. A poll of CEOs by the **Financial Times** in 1998 named **Wiley** one of the "World's Most Respected Companies"; in 2003, **Working Woman** magazine called **Wiley** one of the "100 Best Companies for Working Mothers" for its commitment to providing work/life benefits; and in 2004, the U.S. **Environmental Protection Agency** placed **Wiley** on its list of "Best Workplaces for Commuters" for offering colleagues outstanding commuter benefits. **Wiley** also received the **Enterprise Award** from the **New Jersey Business & Industry Association**, in 2003. I am sure that **Papa Lyman** would agree. He is always singing **Wiley's** praises!
www.wiley.com

Did you know that only two search terms persisted for 45 weeks on the **Yahoo Buzz Index** and they were **Britney Spears** and **Jennifer Lopez**? I tell you, the things you can learn over the Internet.
www.firstmonday.org/issues/issue10_1/bladow/index.html

Speaking of which, have you ever visited **Edge**, **The World Question Center**? A piece by **Marti**

Hearst, a Computer Scientist, UC Berkeley, School of Information Management & Systems is entitled "The Search Problem is solvable" and is very interesting for us librarians. Here's how it begins: "Advances in computational linguistics and user interface design will eventually enable people to find answers to any question they have, so long as the answer is encoded in textual form and stored in a publicly accessible location. Advances in reasoning systems will to a limited degree be able to draw inferences in order to find answers that are not explicitly present in the existing documents." Talk about the new new reference librarianship. And thanks to the great **NFAIS** news for pointing us to this. www.nfaais.org/news/news.cfm
www.edge.org/q2005/q05_print.html#hearst

Be sure and check this out! **The Dynix Institute** is doing some greatly innovative things and a new program called **Upstream** is one of them. One of the people in **Upstream**, is none other than the fantastic I-can't-keep-up-with-her **Judy Luther** <judy.luther@informedstrategies.com>. www.DynixInstitute.com/

Alibris has named the **Jack H. Rubinstein Library** of the Cincinnati Children's Hospital Medical Center in Ohio and the **Baxter County Library** in Arkansas the 2005 winners of the **Alibris Collection Award**. This is the second consecutive year that **Alibris** has provided \$3,000 in books to under-funded libraries nationwide. The award was presented Sunday, January 16, 2005, during the **American Library Association's Midwinter Conference**.
http://www.alibris.com/librarians/collection_award.cfm

Copyright Clearance Center and **Innovative Interfaces** have announced an integration partnership that will make copyright compliance for electronic reserves faster and easier. By providing direct access to **Copyright Clearance Centers** rights database from **Innovative's** electronic course reserves solution, librarians and staff can now fulfill e-reserve requests for copyright permission more efficiently and quickly. According to a recent study by the **National Center for Education Statistics**, approximately 50 percent of libraries at postsecondary institutions with over 5,000 students use electronic course reserves today. This represents a 67 percent increase in electronic course reserve adoption in just the past two years. Previously, librarians and staff members interested in posting electronic reserves needed to leave their library system and log into **Copyright Clearance Center's** Website separately. Now, when a user selects a title in **Innovative's** electronic course reserves, they simply click the get permission link and are taken to the appropriate permission service and search results page on copyright.com. User and bibliographic information is automatically transferred to place a copyright permission order, eliminating the need to log in, re-key information or conduct another title search. integration@copyright.com
copyright.com
www.iii.com

A consortium of thirty-three New York libraries has chosen the **Polaris integrated library system** to provide the backbone of its library service, **GIS Information Systems, Inc.** has just announced. The **Finger Lakes Library System**, comprising **Cayuga, Cortland, Seneca, Tioga** and **Tompkins** counties, selected **Polaris** to replace their fifteen-year old **Dynix** system. With a service area that stretches from Pennsylvania to Lake Ontario, **Finger Lakes Library System (FLLS)** serves a population of 312,189 with a collection

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Beyond textbooks: Health sciences libraries may not actively license electronic books from general and niche subject providers, since available titles may be peripheral, secondary, or not "core." It can be beneficial to take advantage of, or contribute towards, licensing these collections. General gateways, such as **netLibrary** and **ebrary**, provide online access to consumer health, alternative medicine, health policy, and other books. Specialty collection licenses, such as **Eighteenth Century Collection Online (ECCO)** and **Early English Books Online (EEBO)**, include access to classic history of the health sciences titles, thereby providing wide access, in online form, to content of valuable, restricted access, or not widely available print titles.

CURRENCY AND ARCHIVING

Health science fields can easily be added to subject areas referred to by **John Cox**, who wrote about decisions of Irish University librarians:⁴ "There was...a definite feeling that eBooks could support learning activities in certain subjects (e.g., business, law, computer science) where information is structured in relatively discrete blocks and where a high premium is placed on currency..." Currency is not uniformly provided in the health sciences electronic book world. Some online textbooks are updated as "editions", similar to their print counterparts. Sometimes new print editions are released before or after the online version. Titles may be continuously updated, becoming database-like. There can be differences in content selecting when accessed among various providers. The venerable *Harrison's Principles of Internal Medicine*, for example, is called **Harrison's Online**, with daily updates and e-only content on the publisher provider site, while third party providers may only be provided with less frequently updated content of the basic text.

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of more than 913,000 items. Annual circulation is more than 1.6 million. For more information, Judy.michaelson@gisinfosystems.com.

Remember the fabulous **Lynne Rienner** <lcr@rienner.com>? We keep trying to get her to **Charleston** but there is a national meeting she has to go to that conflicts with us (boo! hiss!) Anyway, **Lynne Rienner Publishers** is now the exclusive distributor of books published by the **Center for U.S.-Mexican Studies** at the **University of California, San Diego**. This new agreement, began January 1, 2005,

R.R. Bowker has introduced **Ulrich's Resource Linker**, a new tool that integrates all of a library's periodicals through a single service and allows library patrons to easily connect to those holdings by following a few simple links. The new product was developed in partnership with **Openly Informatics, Inc.** Built on the **NISO OpenURL Standard**. **Ulrich's Resource Linker**

against the grain people profile

Ramune K. Kubilius

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BORN & LIVED: Born in Montreal, Canada. From age 8 1/2, lived, raised, educated, and worked in greater Chicagoland area.

FAMILY: My parents were born and raised in Lithuania. In post World War II years, my father lived in Germany and England, before emigrating to Canada; my mother lived in Germany and emigrated to Canada. Canada is where they met and where two of my three siblings and I were born. We moved to the United States mostly because of job opportunities for my father, an electrical engineer.

EDUCATION: B.S. in Medical Records Administration; MALS in Library Science.

FIRST JOB: (As a minor): In 7th and 8th grades: "Babysat" 1st and 2nd grade boys for two summers while their mother worked—mostly involved biking and keeping them out of trouble... (After bachelor's degree): Medical records technician, Little Company of Mary Hospital, Evergreen Park, IL.

PROFESSIONAL CAREER AND ACTIVITIES: Since earning my bachelor's degree, I have worked in two hospitals and three medical schools. Four of the five jobs were in libraries. I belong to and participate in various activities of various library organizations: Health Sciences Librarians of Illinois (HSLI), Midwest Chapter / Medical Library Association, Medical Library Association, Special Libraries Association. In recent years, I have also gotten "hooked" on the **Charleston** Conferences, organizing the health sciences **Lively Lunches** and occasionally suggesting speakers...

IN MY SPARE TIME I LIKE TO: I can't help myself...Aside from a bit of traveling, Lithuanian folk dancing and occasional aerobics classes, a number of non-family related activities revolve around information gathering or disseminating activities in the voluntary organizations to which I belong...

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Librarians (call us what you will) have a role in the library and information world of the future, but it may be up to each of us to carve out niches that suits our skills, personalities, and inclinations. In a democratic society it's hard to standardize or uniformly prognosticate what all of us could, should and might be doing...

is a fully hosted solution, which means that the library's staff is not burdened with the set-up, maintenance and updating of a link server, nor are they tasked with keeping track of all the changes in the various collections they hold in their catalogs.

www.openly.com.

www.ulrichsweb.com

Got a great email from **Charlie Rapple** <charlie.rapple@ingenta.com> who is handling **Ingenta's PR** during **Amanda Procter's** maternity leave. Charlie tells me that **Ingenta plc** has launched a new suite of services designed to save librarians time, money and administrative resources in managing their online collections. **IngentaConnect Premium package** features a selection of enhancements to the free services already enjoyed by Ingenta's 17,000 registered library customers. www.ingenta.com
www.ingenta.com/corporate/company/news/trade/icp.html

You have probably noticed that we don't have **Rumours from Paddington** any more! Sob! Sob! Anyway, **Daryl Rayner** is no longer at **xrefer**. But I'll bet she surfaces later somewhere else!

Meanwhile, back at **xrefer**—**xrefer** and **A&C Black** have announced that **Who's Who 2005** and the full **Who's Who archive Who Was Who** are now available to search and browse on the **xreferplus Specialist Reference platform**.

www.xrefer.com

www.xrefer.com/news/index.jsp?m=2#ww2005

American Anthropological Association (AAA), the world's largest organization of anthropologists, and the **University of California Press**, its publishing partner, have released of **AnthroSource (sm)**. This electronic scholarly resource provides access to the complete fulltext archive of all peer-reviewed journals, newsletters, and bulletins published by the AAA—over 100 years of published scholarly research across 31 publications—and access to current issues of 11 AAA journals. If you were in **Charleston** in November, I'll bet you attended the splendid **Audrey Melkin's** <audrey@atypon.com> session! <http://www.anthrosources.net>

The incredibly energetic **Karen Christensen** (CEO, **Berkshire Publishing Group**)

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Riding the eBook Wave from page 48

eBooks in my lifetime. [Note from authors: **Michael Hart's** above comment was stated before the **Google Print** news blitz, and he still predicts that these sites will exist before **Google** presents that many eBooks of equal quality and stature.]

My final goal is to have all 10 million public domain eBooks online and freely downloadable, and available in translation in 100 languages, for a total of 1 billion free eBooks . . . before 2025!!! And to get them to 1 billion readers!!! For a total of **Project Gutenberg** giving away 1 quintillion eBooks.

Google says there are 15 million such books, but I'm betting they will be scraping the bottom of the barrel by the time they get 10 million.


The real question is how useful the different kinds of eBooks will be to John Q. Public . . . I'm betting the full text eBooks that you can own from **Project Gutenberg** sites will turn out to be more useful, simply because you can own them, and read, search, quote and copy them ad infinitum until everyone has a copy, not to mention that you can listen to them as audio books through various programs.

Project Gutenberg eBooks have been around for a third of a century, about as long as most of the Muppets, and people have been using them any way they pleased. We'll just have to wait to see what the half century mark brings . . . hopefully a billion dollars worth of books to every person who wants them.

Conclusion

During our foray into eBooks, we quickly discovered that answers to our questions sim-

ply spawned more questions. Whether discussing PDFs or PDAs, the options for the eBook future are endless and it is clear that libraries and librarians will have a large role in what eBooks are to become. Libraries represent a major market, a major link to users and early adopters, and, in the case of **Google**, a source of material for future eBooks; in short, our responsibility is huge.

While there are no easy answers to how librarians can best use and integrate this burgeoning wealth of information in brand-new packaging, there are some things that we can take away from these industry insiders. eBooks are only going to get better and much of that improvement can be guided by our feedback. Issues of intellectual property and standardized formats are far from decided and libraries will be instrumental in ensuring that fair use and a commitment to access for all will remain a priority in this new climate. Whether our users want greater interactivity, a wider range of publishers and types of books, or the ability to download the collected works of **William Shakespeare** to a cell phone, it is incumbent upon libraries to make their thoughts and experiences, and thereby the thoughts and experiences of their users, known to those in the industry. This communication will ensure a bright future for eBooks and libraries. 

Endnotes

1. John Markoff and Edward Wyatt, "Google Is Adding Major Libraries to Its Database," *New York Times*, December 14, 2004, Late Edition - Final, Section A, Column 6, p1. "Harvard Libraries and Google Announce Pilot Digitization Project with Potential Benefits to Scholars Worldwide," Available at: <http://hul.harvard.edu/publications/041213news.html>
2. Adobe produces DRM copy protection technology as well as a ubiquitous reading platform. Products include Adobe LiveCycle Policy Server, Adobe Content Server, Adobe Reader, Acrobat. [<http://www.adobe.com/>].

Rumors from page 38

<karen@berkshirepublishing.com> (in between trips to Rome and London) is blogging about publishing and marketing. She tells me there'll be a thread based on the **interdisciplinary scholarship discussion** that was started in Charleston last year! www.berkshirepublishing.com/blog

Georg Thieme Verlag has chosen **ScholarOne Manuscript Central** for their online peer review and manuscript management needs. **Georg Thieme** (of **Brian Scanlon** fame) is an international scientific and medical publisher which has produced high-quality products for physicians, scientists, technologists, students, and residents for nearly 120 years. With more than 550 staff worldwide, **Thieme** maintains offices in Stuttgart, New York, and Singapore. **Thieme** publishes more than 130 medical and scientific journals, as well as 500 new books annually. Major specialty areas include neurosurgery, radiology, otolaryngology, orthopedics, ophthalmology, audiology, speech and hear-

ing, complementary medicine, and chemistry. www.ScholarOne.com
www.thieme.de
www.thieme.com

And, guess what? Heard from the long lost **Barry Fast** <Barry0112@aol.com> who has an idea for a series of short articles for **ATG**. Can't wait, can you? Anyway, the always-has-a-bam-zowie-idea Barry is located at: **Transition Communications**, 186 Cross St., City Island, NY 10464. www.transitioncommunications.com

CABI Publishing has announced the formation of a **Library Advisory Board** in China. The Board will provide a consultative forum to aid the strategic development of **CABI Publishing's program in China** facilitating better communication, consultation and liaison with library and information centre partners and customers in the country. The first meeting will take place in April 2005 in Beijing, with a full board meeting scheduled for the autumn of 2005 to coincide with the **Annual Conference of the Chinese Agricultural Library and Information Societies**. **CABI Publishing**

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JUST ANOTHER JOURNAL?

We don't think so and
neither do the readers of

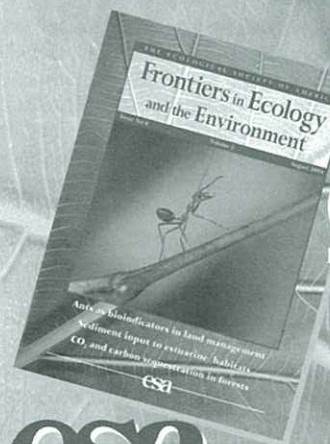
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I Have Seen the Future
from page 57

State University examined how patrons preserve digital content. Six participants were asked to find an eBook related to their field of study. They were then asked to save a portion of the book, as if they were doing research for a paper. Of the six participants, three users stated that they would perform a copy/paste as their first option. Two other participants suggested they would try to email the pertinent section — a feature that is not an option in **netLibrary**. (They came to this decision based upon the use of library databases that do allow users to email content to themselves.) Only two out of the six suggested that they would print the passage, but this was not their preferred choice (Englund, 2001). Nor, apparently, is it **netLibrary's**. Their current interface offers printing tips, but it is buried in the "reading tips" index, where you may also read a copyright warning about attempting to print the entire eBook.

ALA's eBook Task Force created a long list of functions that are believed to enhance readability and understanding and to make an eBook's content richer than a paper book. These functions include the ability to search both within the current text and other eBook texts; hyperlinks to items in the book, such as a table of contents, as well as related research; sufficient mark up and structure to provide a sense of content involving chapters or sections; and a sense of place that lets the reader know how far along he or she is in the book (Gibbons, 2003).

Both **Books 24X7** and **netLibrary** offer the option of being able to search within the current text or other eBook content. Both vendors also offer a way to virtually turn the page with a click of the mouse. However, only **Books 24X7** offers a progression bar to give the reader a sense of how far along he or she is in the book. With the ability to create your own folders, bookmarks, notes, even email the current page, **Books 24X7** offers the reader more functionality than **netLibrary**. **Books 24X7** calls it "a more user defined experience," but that experience also has a higher learning curve (Ouellette, 2004).

Technical considerations aside, is there a market for eBooks? If we are to believe the recent sales figures, then eBooks are here to stay. The **Open eBook Forum** reports that eBook retailers had modest gains in growth during the second quarter of 2004 with a five percent increase in eBook units sold and a 23 percent in-

against the grain people profile

Brian F. Clark

Reference/Media Librarian
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Phone: 309-298-2733 Fax: 309-298-2791
<BF-Clark@wiu.edu>

BORN & LIVED: Born in Buffalo, New York, lived in Connecticut, New Jersey, Pennsylvania, Buffalo (again), West Virginia, Iowa, Buffalo (again), Florida, Indiana, and (finally) Illinois.

EARLY LIFE: My father was a chemist who got transferred a lot, then I became a journalist and continued the tradition.

FAMILY: Married to a wonderful lady (special education teacher) and have one 16 year old son.

EDUCATION: B.A. (Theatre and Film). Master of Library Science. Master of Information Science.

FIRST JOB: Copy Cataloger.

PROFESSIONAL CAREER AND ACTIVITIES: I have presented research on eBooks at the 2nd International Conference on the Future of the Book in Beijing, China (2004) and at the LITA national forum in Houston, Texas (2002). I presented on Streaming Media at the Endeavor International Users Group Meeting in Chicago, Illinois (2003), the LITA national forum in St. Louis, Missouri (2004), the Illinois Association of College and Research Libraries in Chicago, Illinois (2004), and the Endeavor Great Lakes User Group Meeting in Terre Haute, Indiana (2002).

IN MY SPARE TIME I LIKE TO: Officiate high school football and participate in community theater.

FAVORITE BOOKS: Whatever book I am currently reading.

PET PEEVES/WHAT MAKES ME MAD: Meetings that don't start on time.

PHILOSOPHY: Everything comes to he who waits, as long as he who waits works like hell while he waits!

MOST MEANINGFUL CAREER ACHIEVEMENT: Presenting at the 2nd International Conference on the Future of the Book in Beijing, China.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To be living and working in the same place I am today. As a journalist I never stayed in one place very long. That's why I'm no longer a journalist.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I think we will continue to see more and more electronic sources and less and less paper sources. I don't believe the electronic book is quite ready for prime time except as a reference tool. I think people will continue to read paper books for leisure but in academia almost everything will be electronic.

crease in eBook revenues over the same quarter in 2003 (Bogarty, 2004). The consultancy firm **Accenture** predicts that eBooks will make up ten percent of all book sales by 2005, totalling 2.3 billion (Dorner, 2003).

So, who's buying, and does saleability equate to readability? **Lynch** sees "anecdotal evidence that younger people, who have grown up with text on display screens from childhood, are more

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Rumors
from page 49

already has a **North American Library Board** and a **European Library Board** is being set up currently. **CABI Publishing**, working under the umbrella of **CAB International**, is a leading international, not-for-profit, publisher of books, journals, databases, CD-ROMs and on-line information products in the applied life sciences. www.cabi-publishing.org

Not just the energetic **David Goodman** <dgoodman@liu.edu>, but LOTS of other

Charleston Conference regulars are among the article authors of a **Special Serials Review Issue on Open Access** (v.30, n 4). A must read! The issue is available at: <http://www.sciencedirect.com/science/journal/00987913>.

The wonderful **Emily McElroy** <emcelroy@darkwing.uoregon.edu> sends information about the **Timberline Institute**, upcoming in May. **Timberline Lodge** is one hour east of Portland, Oregon, on the slope of Mount Hood. The conference will be held May 14-17, 2005. The registration form is available at <http://libweb.uoregon.edu/events/aitl/register.pdf>. Conference information is available at <http://libweb.uoregon.edu/events/aitl/>.

This is a great issue of **ATG** on eBooks and is compiled and edited by **Cris Ferguson** <cris.ferguson@furman.edu>, **Betty Kelly** and **Julie Carter** of **Furman University Libraries**. Despite sickness and holidays, it came together as a fabulous issue. Thanks to these wonderful women for putting it together!

We are already getting ideas for the **2005 Charleston Conference program**. Please send them to me as soon as you can so that we can start putting the program together. Also, what do y'all think of the theme this year of "**Things Are Seldom What They Seem**"? This is from

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Book Reviews from page 70

As a Southerner and as a Jew, I was less surprised, but no less delighted, than my northern relatives. Almost 30 years after this incident, another Jew, also a professor, arrived from New York. This was **Jeffrey S. Gurock**, who teaches at **Yeshiva University**, this country's preeminent Orthodox institution of higher learning. The result of **Gurock's** stay, far longer than my initial visit, is this marvelous volume, *Orthodoxy in Charleston: Brith Sholom Beth Israel & American Jewish History*. The book, although relatively brief (the text is less than 100 pages in length), abounds in insights and information, and deserves to be read by a wide audience.

For the most part, **Gurock** follows a straightforward chronological approach, dividing his fascinating narrative into seven chapters that carry the story from Brith Sholom's origins in the early 1850s through the merger of Brith Sholom and Beth Israel in the mid 1950s, to events of 2004 and the prospects ahead. **Gurock** paints vivid pictures of the leading figures, both rabbinic and lay, who guided the synagogue (at times, synagogues) through 150 years of history, a very long time for an Orthodox congregation to survive in a small city like Charleston.

Unlike so many other congregational histories, in hands less skilled and experienced than **Gurock's**, this volume does not turn into a boring, and unrealistic, listing of reported successes and reputed saints. Rabbis and lay leaders are, after all, humans, with the usual accompanying strengths and weaknesses, and **Gurock** records it all. Although he clearly has his heroes, he seems unfailingly fair in striving to understand what motivated the men (and occasionally women) whose decisions made the congregation and, more generally, Charleston's Orthodox Jewish community what it is.

Gurock's most valuable contribution is surely the many ways in which he places Brith Sholom Beth Israel within the larger context of American Orthodox Judaism. As seen by outside observers, Orthodoxy may appear monolithic and homogenized in beliefs and practices. This is not true, nor has it ever been. Institutional growth, as well as strife, within Charleston's Orthodox community has often mirrored trends and developments throughout the United States. Again and again, **Gurock** shows himself a gifted chronicler and astute observer at both local and national levels. The breadth of his narrative enormously enhances its appeal.

Four dozen illustrations, carefully chosen and captioned, were taken in large part from Brith Sholom Beth Israel's congregational records, housed in **Special Collections** in the **College of Charleston Addlestone Library**. The images of people and places add texture, vitality, and a vivid sense of time to the story. Pictures of letters, telegrams, pages from books of minutes, synagogue programs and other ephemera, along with the endnotes and index, make the book especially useful to an academician like myself. Altogether, *Orthodoxy in Charleston* is an exceptionally rich and handsome text.

If there is a weakness to the volume, it is that by beginning his story in 1852, **Gurock** passes over the first 160 years of the Jewish presence in Charleston. Fortunately, there are other books to provide this background, including **James W. Hagy's** *This Happy Land: The Jews of Colonial and Antebellum Charleston* (published in 1993); **Theodore and Dale Rosengarten's** *A Portion of the People: Three Hundred Years of Southern Jewish Life* (2002); **Robert N. Rosen's** *The Jewish Confederates* (2002); **Barnett A. Elzas's** now-dated *The Jews of South Carolina From the Earliest Time to the Present Day* (originally published in 1905 and reprinted in 1983); **Charles Reznikoff** and **Uriah Z. Engelman's** *The Jews of Charleston: A History of an American Jewish Community*

(1950); **Arthur V. Williams's** *Tales of Charleston, 1930s* (1999); **Louis D. Rubin, Jr.'s** *The Golden Weather* (1961; reprinted in 1981), and *My Family's People: A Family of Southern Jews* (2002); and my own modest contribution, "Judaism in South Carolina" in *Religion in South Carolina* (1993).

Thus, **Gurock's** seeming omission, while primarily due to the need to focus on the congregation itself, may turn out to be a blessing in disguise, if it leads readers to explore the sources listed above. Congratulations to the **College of Charleston Library** for publishing *Orthodoxy in Charleston* and making this splendid resource available to researchers and general readers alike. May it attract a broad and enthusiastic audience!

Dr. Greenspoon is the Klutznick Chair in Jewish Civilization at **Creighton University**, Omaha, Nebraska. Previously, he was Professor of Religious Studies at **Clemson University** and an active member of the Jewish Historical Society of South Carolina.

Rivers, Vickie. *The Branch Librarians' Handbook*. Jefferson, NC: McFarland, 2004. 0786418214. 211 pages. \$39.95.

Reviewed by **Beth Bell** (Branch Manager, West Ashley Public Library, Charleston, SC)



This book is an excellent resource for a new or experienced branch manager. Using an organized layout, the book offers managers both encouragement and answers to questions about branch management. **Vickie Rivers** offers a commonsense approach to management based on her years of library experience. Upon becoming a branch manager, **Rivers** didn't know what to expect and searched unsuccessfully for a book which outlined the duties of a branch manager. *The Branch Librarians' Handbook* resulted from this search.

The organization of the book is user-friendly.

It begins with an explanation of the library system as a whole and the importance of having a mission statement and goals. The last chapter touches on the branch manager's career plans. The majority of the book discusses managing yourself, the staff, and the branch. A useful appendix includes many basic **ALA** position statements and other policies such as the Family and Medical Leave Act of 1998.

The book is well written and accomplishes the main objectives of outlining the duties of a branch manager, offering approaches that may be applied at once, and reassuring a new branch manager. It is encouraging for a new branch manager to know that it takes time to become comfortable with the new position of manager. Reading and applying suggestions from this book is a good start to becoming the best manager possible. It also will help an experienced manager become an even better manager. 🌱

Rumors from page 58

the **Gilbert & Sullivan** operetta, *HMS Pinafore*, I believe, and the second line goes something like "skim milk masquerades as cream." Anyway, this seemed to sort of describe what we are dealing with right now? Comments are always welcome. <kstrauch@comcast.net>

And, have you been to the **Charleston Conference** Website lately? <http://www.katina.info/conference/2004%20Presentations.htm>. A lot of the powerpoints from the 2004 conference are loaded there while we wait for the Proceedings which will be published before we know it

by **Greenwood Press/Libraries Unlimited!**
<http://www.katina.info/conference/2004%20Presentations.htm>

Y'all. Many people have been after me to put sections of *ATG* online and/or to add it to aggregator databases like **Proquest's**, **Ebsco's**, **Wilson's**, etc. (I know it's the trend and all that but — hey — we are *Against the Grain!* Anyway, it's a matter of money and time. I would greatly like to hear from y'all as to whether or not you think this is a good idea. Would you keep your subscription to the journal if we were to go online for indexing and you could pick and choose articles? If you are a writer for *ATG*, would you like to see this happen? Please write me and tell me what you think? Thanks. <kstrauch@comcast.net> 🌱